

DRAFT LETTER TO SEND TO ANNUAL APPEAL DONORS WITH INFORMATION
ON CATHOLIC GIFT ANNUITY PROGRAM



My dear Brothers and Sisters in Christ,

I send you my blessings in this beautiful season of _____. (Provide appropriate seasonal message using language familiar to your Bishop.)

I am writing to thank you for your continued support for your Parish and the Diocese of _____. Your financial support provides the critical funding necessary for all of the Parish ministries and Diocesan ministries. Thank You!

Today, I want to share with you an opportunity to make a gift that will provide you with a Quarterly or Annual payment for the rest of your life and benefit your parish, school or a diocesan ministry at the same time. You will also receive potential tax benefits for your gift and on the income you will receive in the future. When you die and start your journey to heaven, the remaining funds will be given to the parish, school or diocesan ministry you name as the beneficiary. Please review the information we have enclosed with this letter.

We have partnered with Catholic Extension, who administers the Catholic Gift Annuity Program that we are offering to you. They have been administering Charitable Gift Annuities for over 100 years and have never missed a payment. I have full confidence in their ability to provide your payments for life and administer the program for the Diocese of _____.

Please review the attached material and feel free to call or email _____ at (xxx)xxx-xxxx or Marydevelopment@ourdiocese.org. (He or She) will be able to provide you with a personalized proposal for your consideration.

It is wonderful to provide this opportunity that may help secure your future and the future of our church.

In Christ, (or however your Bishop closes his letters)