

For your diocese specific information,
please contact Tom Riordan at
831-645-2827 or
triordan@catholicextension.org

November 2014

Dear Father,

We are writing today to inform you about a new fundraising initiative offered in partnership with Catholic Extension. As you know, for over one hundred years, Catholic Extension's mission has been to build up Catholic Faith Communities in under resourced regions throughout the United States. Over the last five years, our diocese has received more than **\$XXX,XXX** in Catholic Extension support and we are now participating in their "Catholic Gift Annuity" initiative.

A Catholic Gift Annuity is a fundraising tool where a donor makes a tax deductible gift today in exchange for fixed payments for life with the expectation the remaining balance will benefit the designated parish or ministry. This is an excellent way for a donor to leave a legacy gift to your parish. ***You can now do this without the worry of the administrative burden.***

We invite you to promote this fundraising tool to your parishioners by simply:

1. Placing an announcement in your weekly bulletin, see the below suggestions
2. Leaving the "Create a Legacy" brochures in the back of church, enclosed

Donors can elect to work directly with Catholic Extension, by either visiting www.catholicgiftannuity.org or calling 1-800-842-7804.

We hope you will prayerfully consider extending this program to your parishioners.

Yours in Christ,



Bishop
Diocese of XXXXX

Reverend John J. Wall
President, Catholic Extension

Introducing Catholic Gift Annuity Announcements:

Suggested Pastors/Priest/Clergy announcement

Charitable gift annuities are now available to you and your parishioners through a program offered by the Catholic Church Extension Society. The Catholic Gift Annuity program, brought to the diocese at the direction of Bishop _____, is an effective way to encourage your parishioners to leave a legacy gift to benefit your parish and/or school. To learn more about this program please visit www.catholicgiftannuity.org or call Tom Riordan at 1-831-645-2827.

Suggested Bulletin and newspaper advertisement

A charitable gift annuity to benefit _____ is a generous expression of your support for God's work on this earth. Catholic Gift Annuities are now available through a program offered by the Catholic Church Extension Society, one of the largest, oldest and strongest managers of annuities in the U.S. By taking out a Catholic Gift Annuity you may be eligible for a charitable tax deduction, receive fixed payments for life and leave a legacy to _____. To learn how you can join thousands of Catholics who invest in the future of the Catholic Church, please visit www.catholicgiftannuity.org or call 1-831-645-2827 and tell them you want to establish an annuity to help _____.

On-going Suggested Bulletin Announcements:

Ordinary Time

A Catholic Gift Annuity is an opportunity for you to make a gift today which will give you fixed payments for life and a tax deduction now, and can benefit **XXXXX** in the future. To discuss how to establish a Catholic Gift Annuity legacy gift, please contact **Name** and **Phone** for a confidential conversation.

Thanksgiving

At this time of the year, we give thanks for our God-given blessings. A gift through the Catholic Gift Annuity program designating **XXXXX**, expresses your gratitude for your faith and Church community. Catholic Gift Annuity is an opportunity to make a gift today which will provide you fixed payments for life and a tax deduction now, and can benefit **XXXXX** in the future. To discuss how to establish a Catholic Gift Annuity legacy gift, please contact **Name** and **Phone** for a confidential conversation.

Advent

1. The spirit of giving is most evident during the Advent season. Consider a gift to the Church this season through a Catholic Gift Annuity. A Catholic Gift Annuity is an opportunity to make a gift today which will provide you fixed payments for life and tax deduction now and benefit **XXXXX** in the future. To discuss how to establish a Catholic Gift Annuity legacy gift, please contact **Name** and **Phone** for a confidential conversation.

2. So many Christmas gifts are given and quickly forgotten. This Advent, consider what your legacy will be and plan for a gift that will benefit those you love – your family and your Church. A Catholic Gift Annuity is an opportunity to make a gift today which will provide you fixed payments

for life and tax deduction now and benefit **XXXXX** in the future. To discuss how to establish a Catholic Gift Annuity legacy gift, please contact **Name** and **Phone** for a confidential conversation.



On-going Suggested Bulletin Announcements (Continued):

Lent

1. As we remember Christ's sacrifice, we are moved to express our faith and love.

Prayerfully consider how a legacy gift through a Catholic Gift Annuity expresses your love for family, faith and Church. A Catholic Gift Annuity is an opportunity to make a gift today which will provide you fixed payments for life and tax deduction now and benefit **XXXXX** in the future. To discuss how to establish a Catholic Gift Annuity legacy gift, please contact **Name** and **Phone** for a confidential conversation.

2. Contemplating our call to holiness this Lenten season, we ask the Holy Spirit to guide our decisions and bring us closer to God in our words and deeds. By providing a gift through a Catholic Gift Annuity we leave a sign of our commitment to continue the good work of the Church. A Catholic Gift Annuity is an opportunity to make a gift today which will provide you fixed payments for life and tax deduction now and benefit **XXXXX** in the future. To discuss how to establish a Catholic Gift Annuity legacy gift, please contact **Name** and **Phone** for a confidential conversation.